

CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 108-2004



To: Mayor David Dermer and
Members of the City Commission

Date: May 7, 2004

From: Jorge M. Gonzalez
City Manager

A handwritten signature in black ink, appearing to read "Jorge", written over the printed name of the City Manager.

**Subject: LINCOLN ROAD GREEN (FARMER'S) MARKET EXPANSION TO 400
BLOCK OF LINCOLN – MEETING WITH THE MERCHANTS AND
PROPERTY OWNERS**

Pursuant to City Commission direction upon award of the market contract, we were instructed to meet with the merchants and property owners on the 400 Block (between Drexel & Washington) of Lincoln Road to discuss the expansion of the market into the 400 block. The meeting has been scheduled on Sunday, May 16 at 10:00 a.m.

The attached notice is being sent to all merchants and property owners on the 400 Block (between Drexel & Washington) of Lincoln Road, and will be placed in the City's weekly meeting notice.

JMG\CMC\rar

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c: Christina M. Cuervo, Assistant City Manager
Jose Damien, Asset Manager

CITY OF MIAMI BEACH

NOTICE OF PUBLIC MEETING

**PROPOSED EXPANSION OF LINCOLN ROAD GREEN MARKET CONCESSION
AREA TO INCLUDE THAT PORTION OF
LINCOLN ROAD BETWEEN WASHINGTON AND DREXEL AVENUES**

NOTICE IS HEREBY given that the City of Miami Beach, Florida, will hold a **Public Meeting** on **Sunday, May 16, 2004 at 10:00 a.m.**, in front of 420 Lincoln Road, Miami Beach, Florida. The purpose of this meeting is to discuss the proposed expansion of the Lincoln Road Green Market (a/k/a farmer's market) Concession Area to include that portion of Lincoln Road between Washington Avenue and Drexel Avenue.

History: The Market Company, Inc. (the "Market Company") has been operating a Green Market (a/k/a farmers market) in accordance with the terms of a Special Event Permit for the past several years, on Lincoln Road between Lenox and Washington Avenues. In order to continue to provide the services and products in a "farmer's market" scenario but allow for a competitive bid process, the City of Miami Beach (the "City") issued a Request for Proposals for said services. Proposals were received and reviewed by an evaluation committee, and a recommendation was made by the City Administration to award the contract to the Market Company. Pursuant to said recommendation, the Mayor and City Commission approved a Concession Agreement with the Market Company for the operation of a Green Market on Lincoln Road, between Drexel Avenue and Lenox Avenue (but did not include that portion of Lincoln Road between Washington and Drexel Avenues).

The intent of this Public Meeting is to obtain comments regarding the expansion of the Concession Area to include that portion of Lincoln Road, between Washington and Drexel Avenues, in order for the Market to continue to operate as it had been under the terms of the previously existing Special Event Permit(s).

Members of the City Commission, as well as, members of other City Boards and Committees may be in attendance and participate in discussions. **ALL INTERESTED PARTIES** are invited.

Inquiries concerning this meeting should be directed to the Office of Asset Management at (305) 673-7193.

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